

Livestream Brings Live Events to your Fingertips with its First iPad App

Watch and broadcast live concerts, red carpets, conferences, news, sports, politics and more.

NEW YORK, NY - December 19, 2013 - Today Livestream (Livestream.com) debuted its first iPad app enabling anyone to watch and broadcast live concerts, web chats, red carpets, conferences, news programming, sports, protests and more. With over 35 million unique visitors monthly, Livestream brings the power of viewing and streaming live events to its community worldwide. With existing iPhone, Android and Roku apps, this milestone furthers the company's mission to democratize live video bringing customers the best live content where they want it, when they want it. Additionally, with Livestream's new iPad app, users can post text updates, photos, video clips and live video to an online audience of millions from the palm of their hands or from the comfort of their living rooms.

New features include:

- Search and discover today's most popular live events
- Watch, chat, like, comment and share events with your friends
- Instantly go live, with live video filters and stable adaptive streaming over WiFi, 3G and 4G
- Follow accounts to get notified when they create events or go live
- Post photos, video and text to your events even when you're offline
- Chat with viewers while streaming
- Instant sharing via Facebook, Twitter, SMS and email
- Find and follow your friends on Livestream
- Use as <u>Livestream Broadcaster™</u> remote control

Max Haot, Livestream's CEO and Co-founder said, "With iPad leading the 47.6 million units of tablets that shipped in Q3 of 2013¹, we want our customers to watch and broadcast live events with the devices they love most. Be it a citizen journalist streaming live on the go from a protest or a viewer sitting down and watching a second screen experience, we want to deliver the best live video solutions possible on any device - iPad, iPhone, Android, desktop or Roku connected TV."

Livestream's new iPad app features free, upcoming live events including the <u>2014 New Year's Eve Ball</u> <u>Drop from Times Square, Atlantic 10's USC at Dayton</u> <u>Basketball, Jazz at Lincoln Center's Wynton Marsalis</u> <u>Septet Concert Series, Screen Actors Guild Red</u> <u>Carpet</u> and <u>AP's Grammy Red Carpet</u> coverage. A native Android tablet version is slated to be released in the coming months.

The Livestream app is available for download, free here: <u>http://new.livestream.com/mobile</u>

About Livestream

Livestream's mission is to connect people and live events. Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. More than 35 million viewers each month watch thousands of live events from customers including The New York Times, Facebook, ESPN, SpaceX and Warner Bros. Records. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, London, Ukraine and India. <u>www.livestream.com</u>

¹ IDC, October 20, 2013

http://www.idc.com/getdoc.jsp?containerId=prUS24420613



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