

Livestream Launches Studio™ HD51, a New Live Production Switcher with HDMI Support

NEW YORK, NY – February 11, 2014 – Today, <u>Livestream</u> (Livestream.com), the leader in live video, announced the expansion of its award-winning suite of hardware and integrated software with Studio[™] HD51, a new, all-in-one live production switcher ideal for studios, facilities, and live production trucks.

Key new features include:

- 5 Inputs and 1 Output with HDMI and HD-SDI support
- Dual screen viewing
- ISO recording and remote camera
- Sleek new LED design allows installation on desktop or rack mount
- Plus hundreds of Livestream Studio™ features

Productions with cost-effective HDMI cameras or professional grade HD-SDI cameras now have the flexibility of a switcher with dual HDMI and SDI inputs.

Purchase of Livestream Studio™ HD51 includes 1 year of 7 days a week phone support with expert customer service and technical support. Livestream Studio™



HD51 is now shipping in North and South America via distributor <u>1Source Video</u> today for \$7,999 MSRP as well as <u>UK and Western Europe</u>, <u>Russia</u>, <u>Australia and New Zealand</u>.

Livestream Studio™ HD51 will be demoed live today at 2:00pm ET by CEO and Cofounder Max Haot. Tune in to watch live or on-demand here: http://new.livestream.com/livestream/LivestreamHD51

Tech specs and additional product information are available at: http://store.livestream.com/pages/livestream-studio-hardware

Visit Livestream at NAB booth number SL3305 to learn about Livestream's end to end suite of live video production tools.



About Livestream:

Livestream's mission is to connect people and live events. Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. More than 30 million viewers each month watch thousands of live events from customers including The New York Times, Facebook, ESPN, SpaceX and Warner Bros. Records. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, London, Ukraine and India. www.livestream.com



