

Livestream and Web Summit Announce Exclusive Partnership to Broadcast Global Technology Events

Livestream to provide exclusive live video coverage of Web Summit events with real-time chat, photo, social media and text updates.

NEW YORK, NY – 6/15/2012 – Market leader for live event coverage, Livestream (Livestream.com) today announced its agreement with Web Summit (WebSummit.net), a series of leading technology events across Europe to provide live viewing experiences of the Web Summit series of events. The partnership will provide an international audience with a unique live viewing experience featuring live video with real-time chat, photo, social media and text updates.

The Web Summit, founded in 2010 by Paddy Cosgrave, is a series of technology events across Europe that has attracted over 10,000 people cumulatively. The flagship event is in Dublin each October and has featured the founders of Skype, Twitter and LinkedIn among many others. Most recently, in March 2012, the Web Summit launched in London for the first time and became a ‘must-attend’ event, attracting over 1,000 attendees and featuring top startups from Europe and the United States.

“When we first used Livestream we were bowled over by the quality of production. It was a true opportunity to share the knowledge of our program at a scale we could not previously. People who couldn’t attend our events were able to follow everything on stage with video, pictures and comments. It’s really helped us expand the reach of our events and create a global community with shared interests,” said Paddy Cosgrove. “ We’re looking to do more events across multiple cities and we’re delighted that Livestream has come onboard as our partner.”

The partnership marks the first time Web Summit will broadcast all of its conferences and events. The livestream will be free online at <http://new.livestream.com/websummit> and <http://www.websummit.net/>. Features of Livestream’s service include a high quality encoder, HD adaptive bit rate video player, mobile compatibility and DVR capabilities which allow viewers to rewind the broadcast in real time.

“We are thrilled to be working with Web Summit to livestream their conferences and events to brand new audiences. It’s exciting to be able to share the innovative thinking of technology pioneers at Web Summit events with a global community, especially in our HD quality video and interactive features,” said Max Haot, CEO of Livestream. “We look forward to working with Web Summit to create new opportunities for event participation via our platform.”

Livestream’s growing list of content partners include Facebook, *The New York Times*, Marvel, Food Network, CNET and TEDx to further elevate its goal to re-imagine live video.

About Livestream:

Livestream (Livestream.com) is the market leader for live event coverage. With simple to use technology, our service allows anyone to broadcast live to the web, as well as being the top destination for live content from around the world. Our content partners include Facebook, The New York Times, ABC News, CBS News, Associated Press, HBO, AT&T, PepsiCo, Electronic Arts, Adidas, The Academy Awards, Warner Bros. Records, Paramount Pictures. Livestream operates with over 120 full-time staff members in 5 offices—in New York, Los Angeles, Bangalore, Sao Paolo, and the Ukraine. The service is available for free (advertising-supported) or as a feature-rich, monetizable, premium subscription for business. The new.livestream.com is an innovative new platform, available in beta, that combines live event coverage with real-time photos, text, and video clip updates posted using web browsers or mobile devices. The technology supports live blogging, live and on-demand HD video powered by Akamai HDNet, and real-time posting tools.

About Web Summit:

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