

Livestream Launches New Android App for Live Viewing and Broadcasting on the Go

Watch live red carpets, concerts, conferences, news, sports, political events and more with new native app

NEW YORK, NY - November 8, 2013 - Today Livestream (Livestream.com) debuted the release of its new native Android app, offering instant viewing of millions of live events. With viewing options now available on Android, iPhone, desktop, and Roku connected televisions, the release marks the progression of Livestream's goal to reach audiences on every device.

With Livestream's new Android app, anyone can post text updates, photos, video clips and live video to an online audience of millions from the palm of your hand. From a citizen journalist covering a rally or a protest, to sharing a wedding or birthday, to editorial producers on the go, now anyone can produce or view live events instantly. Livestream's new viewing features, unique to the relaunched app, allow audiences worldwide to watch ad-free events including: red carpets, concerts, conferences, celebrity chats, sports, politics, and over 65 local U.S. news stations.

Features include:

- Search and discover today's most popular live events
- Watch, chat, like, comment and share events with your friends
- Instantly go live, with stable adaptive streaming over WiFi, 3G and 4G
- Follow accounts to get notified when they create events or go live
- Post photos, video and text to your events even when you're offline
- · Chat with viewers while streaming
- Instant sharing via Facebook, Twitter, SMS and email
- Find and follow your friends on Livestream
- Use as Livestream Broadcaster™ remote control

"With Android new device shipment nearing 80% in the global smartphone market share¹, rebuilding our Android app was a top priority," said Max Haot, CEO and Co-founder, Livestream. "We want events on Livestream to be at the fingertips of our audiences worldwide, wherever they are, on any device. Our new features are pushing us to achieve our mission to democratize live video."

Livestream's new Android app features free, ondemand archived events like New Years Eve in Times Square, Made Fashion Week, SpaceX Falcon-9 Launch, the Academy Awards Red Carpet and more. Additionally, users can access the updated app to watch upcoming events on Livestream including American Music Awards Red Carpet, 92Y's talk with Julianne Moore, Techonomy and Jazz at Lincoln Center's 'Ladies Sing the Blues'.

The Livestream app is available for download, free at livestream.com/mobile

About Livestream:

Livestream's mission is to connect people and live events. Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. More than 30 million viewers each month watch thousands of live events from customers including The New York Times, Facebook, ESPN, SpaceX and Warner Bros. Records. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, London, Ukraine and India.

www.livestream.com

1 IDC, August 7, 2013: http://www.businesswire.com/news/ home/20130807005280/en/Apple-Cedes-Market-Share-Smart-phone-Operating-System









