



Livestream Releases New iPhone App for Live Viewing and Broadcasting on the Go

Watch live red carpets, concerts, conferences, news, sporting games, political events and more with reimagined Livestream iPhone app

NEW YORK, NY – June 25, 2013 – Today Livestream (Livestream.com) debuted the release of its reimagined iPhone app. The ad-free app touts instant viewing of millions of live events and broadcasting from any iOS device. The release follows the success of the original broadcasting app, Livestream for Producers currently available for Android devices.

With Livestream's new iPhone app, anyone can broadcast and watch events in real-time on Livestream. Post text updates, photos, video clips and live video to an online audience of millions from the palm of your hand. From a citizen journalist covering a rally or a protest, to sharing a wedding or birthday, to editorial producers on the go, now anyone can produce or view live events instantly. Additionally, Livestream's viewing features, unique to the relaunched app, allow anyone to watch ad-free events, including red carpets, concerts, conferences, celebrity chats, sports, politics and over 25 local U.S. news stations.

New features include:

- Search and discover today's most popular live events
- Watch, chat, like, comment and share events with your friends
- Instantly go live, with live video filters and ultra-stable adaptive streaming over WiFi, 3G and 4G
- Follow accounts to get notified when they create events or go live
- Post photos, video and text to your events - even when you're offline
- Chat with viewers while streaming

- Instant sharing via Facebook, Twitter, SMS and email
- Find and follow your friends on Livestream
- Use as Livestream Broadcaster™ remote control

"From citizen journalists sharing breaking news to fans at a concert, we've seen a large influx of users sharing live events," said Max Haot, CEO and Co-Founder of Livestream. "With our unique live video technology, our app streams better quality live video than any other competing live broadcasting apps. Last week in Turkey, Tim Pool reported breaking news live, to tens of thousands of viewers from the Istanbul protests using our app in fluctuating network conditions. Coupled with smartly designed, easy-to-use viewing, the revamped app was a natural progression and is the next piece of the puzzle in our goal to further democratize live video."

Livestream's new iOS app features free, on-demand archived events like New Years Eve in Times Square, Made Fashion Week, SpaceX Falcon-9 Launch, the Academy Awards Red Carpet and more. Additionally, users can access the updated app to watch upcoming events on Livestream including Formula Drift Racing, Powerhouse 106 Summer Concert with Chris Brown, Games from the National Rugby League, and AMC's chat with Kevin Hart for Let me Explain. An updated version available on Android is slated to be released in the coming months.

The Livestream app is available for download, free here: <http://livestream.com/iphone>

About Livestream:

Livestream's mission is to connect people and live events. Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. More than 30 million viewers each month watch thousands of live events from customers including The New York Times, Facebook, ESPN, SpaceX and Warner Bros. Records. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, Ukraine and India. www.livestream.com

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